

# CERTIFICATION PATHWAYS FOR GROWTH

Digital Business & Transformation,  
E-Commerce & Marketing







**DSA**

**CERTIFICATE**  
IN ONLINE BUSINESS

# THE CERTIFICATE IN ONLINE BUSINESS

The Certificate in Online Business Series from the Digital Skills Authority delivers training and certification programs for every stage of your career journey. If you are an employer, nurture the development of your employees. Explore certification pathways in the following careers:-

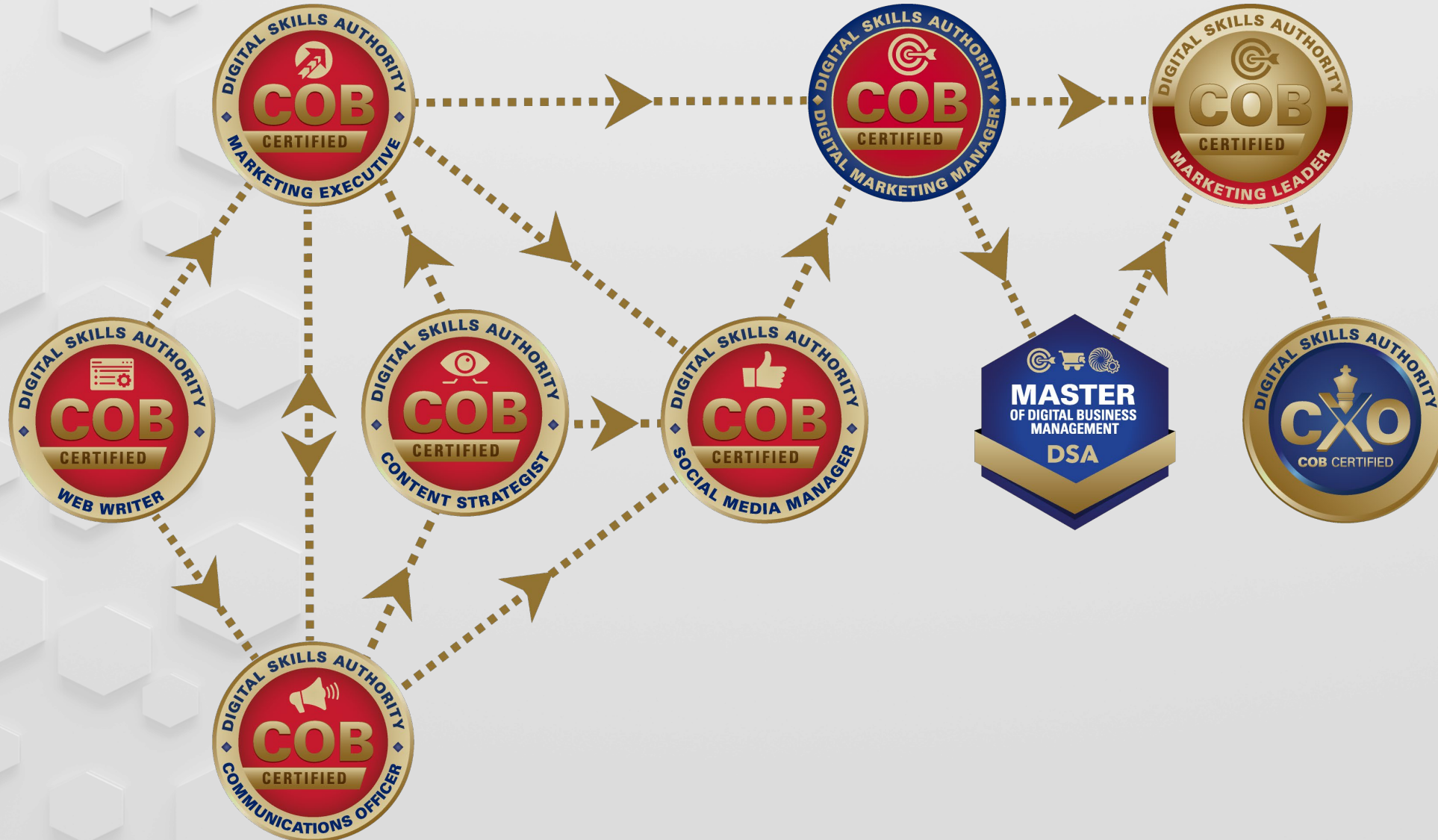
- Internet and Omni-Channel Retail
- Marketing
- Digital and Business Transformation
- Technology, Digital, Project & Risk Management
- Digital Entrepreneurship

# RETAIL INDUSTRY PATHWAY





# MARKETING PATHWAY



# DIGITAL TRANSFORMATION & BUSINESS PATHWAY



## CAREER ROUTE

## ENTREPRENEUR ROUTE

### FOR ROLES IN:

- Business & Digital Transformation
- Technology & Digital
- Business Analysis
- Project & Risk Management



**DIGITAL SKILLS**  
... AUTHORITY ...

# EXPLORE COURSES

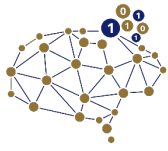
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[Courses for Professionals](#)

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**DIGITAL SKILLS**  
... AUTHORITY ...

## CONTACT US:

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